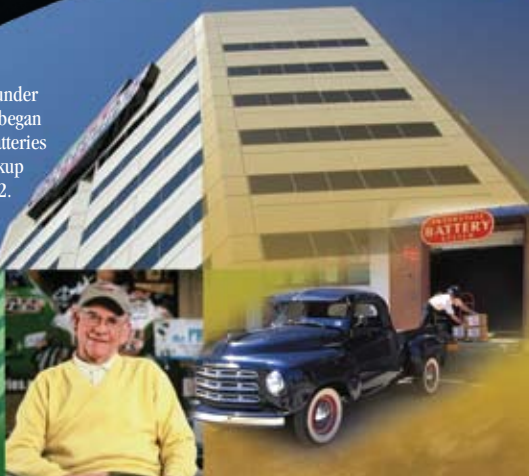


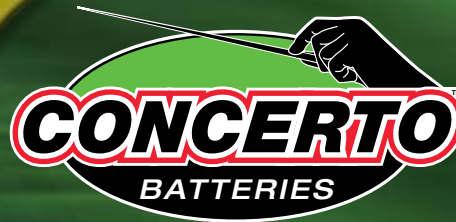
OUR EARLY YEARS

In 1952, John Searcy founded Interstate Battery System, the company that today sells the top brand of automotive replacement battery in North America. He thought of the Interstate name as President Eisenhower was building interstate highways across the country. Mr. Searcy did something that nobody else would do when he began furnishing a full stock of batteries on consignment, that is, a pay-after-sold basis. Outstanding service and excellent product completed the Interstate system, and soon the Interstate system allowed service stations, garages, auto dealerships and other service-oriented businesses to competitively sell batteries even though discount chains were growing in popularity. Interstate Batteries now stretches from the U.S. to select international locations, and supplies (and often receives awards from) highly regarded customers like Toyota, Lexus, Mercedes-Benz, Firestone, Honda, Nissan, Infiniti, Mazda, Saab, Mitsubishi and many more.

Interstate founder John Searcy began delivering batteries from his pickup truck in 1952.



interstatepowercare.com



**Leading the Way for
Your Power Solutions**

THE
INTERSTATE
BATTERIES
STORY

OUR MISSION

To glorify God as we supply our customers worldwide with top quality, value-priced batteries, related electrical power-source products and support, and distribution services. Further, our mission is to provide our partners and team members with opportunities which are profitable, rewarding and growth-oriented.

OUR PHILOSOPHY

To treat others as we want to be treated – with respect, fairness and integrity; caring for, listening, and professionally serving them; always being a model of working hard and striving toward excellence.

UNBEATABLE SERVICE

As the No. 1 replacement brand automotive battery, we're aggressively pursuing the lead in more battery markets.

Interstate is recognized nationally as a company with unmatched customer service. Our battery delivery, rotation program, and no-hassle warranty policy have proven that the best service results in the most customer satisfaction.



OUR ENTERPRISE



Enjoying a reputation for top-quality products, business innovations and consistently reliable service, Interstate Batteries is the No. 1 replacement brand battery in North America. Now a \$750 million, privately-held corporation, our enterprise continues to thrive on our innovation as well as our good, old-fashioned business principles. Three entities make up our enterprise, with over 1,000 employees nationwide.

Interstate Battery System of America

Interstate Batteries has more than 300 wholesale distribution warehouses that service more than 200,000 dealers in the United States, Canada and select international locations. Although we're best known for our automotive batteries, IBSA manages marine/RV, commercial/fleet, motorcycle, lawn & garden, and other lines of batteries in the starting, lighting and ignition (SLI) market. We also equip industries like cable TV and utilities with backup power systems.



Interstate PowerCare

Interstate Batteries provides support for the major industrial markets of critical and motive power, including the healthcare and petroleum industry. Services include engineering, installation, testing, PM programs and supply for the forklift, UPS, telecommunications and switchgear applications. We also supply safety equipment and help clients evaluate and meet UFC, OSHA, DOT and EPA regulations.



Interstate All Battery Center

A growing number of Interstate All Battery Centers, our distribution center in Des Moines, Iowa, and our CIS and B2B sales teams provide Every battery for every need® to consumers, businesses and e-commerce customers. With more than 10,000 different All Battery products available, plus the outstanding service we're known for, we are excited to be part of this fast-growing market for all household and office batteries.

Through Interstate Batteries' SLI, all-battery and critical-power business, our commitment to outstanding service is key to our success. And we count on our employees to help us shine in the markets we serve. In turn, Interstate values employee contributions and is committed to being an Employer of Choice.